

Logo colours

Colour

The logo should only ever be set in **white** or **blue**.

- Use the **blue** logo on light coloured backgrounds like white or off white.
- Use the **white** logo on dark coloured backgrounds like blue or navy.

Exceptions

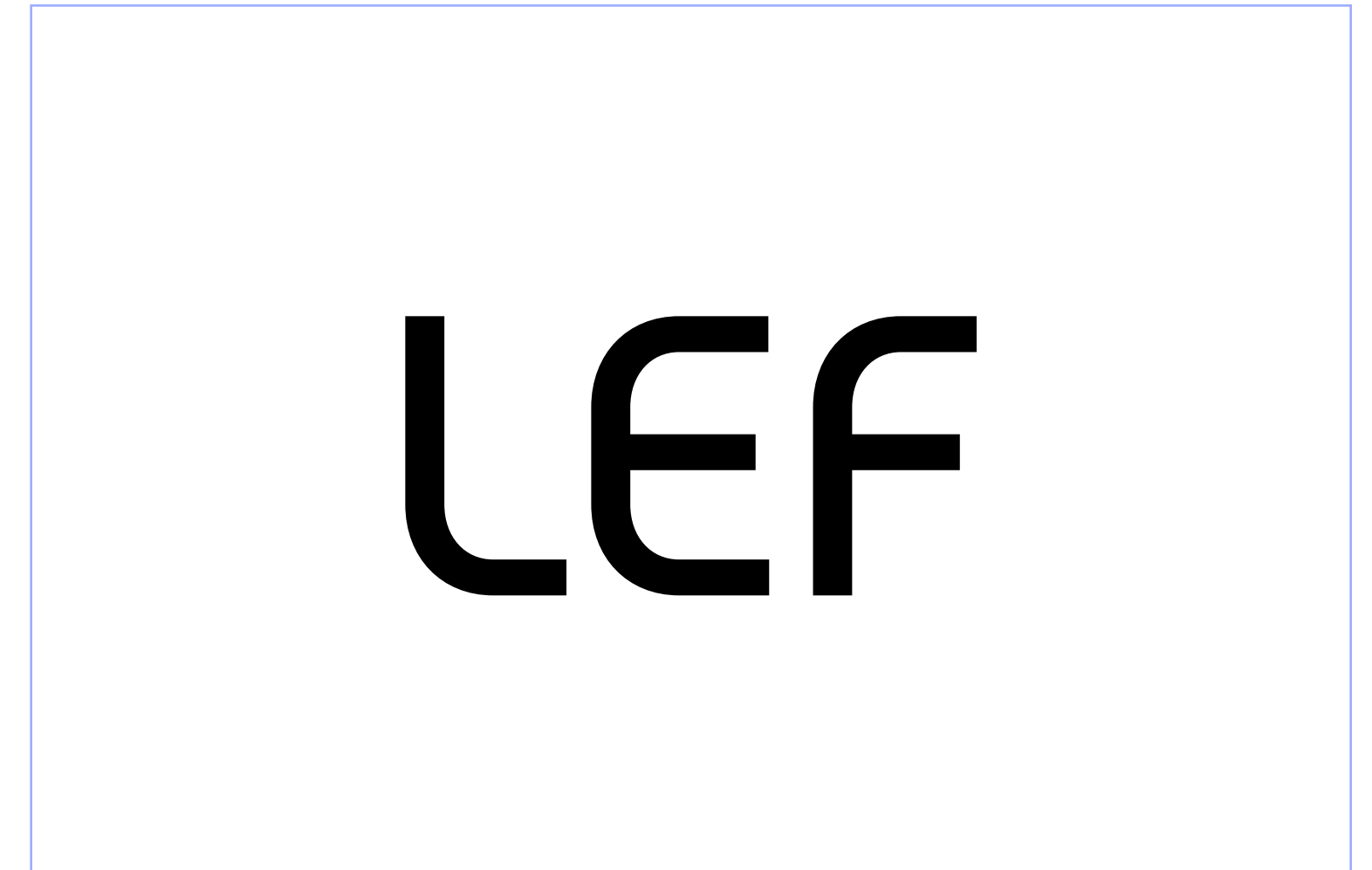
In cases where only black and white printing is available, it is acceptable to print the logo in black.



Logo in blue, for use on light backgrounds



White version for dark backgrounds



Black version for black and white printing

Strapline

Our logo can also be used alongside our strapline: 'Funding law for social justice'.

Always use our logo lockup artworks; do not type the strapline with live text.

The image shows the LEF logo lockup artwork on a white background. The letters 'LEF' are in a large, bold, blue sans-serif font. To the right of 'LEF', the words 'Funding law' are stacked above 'for social justice', all in a smaller, blue sans-serif font.

LEF Funding law
for social justice

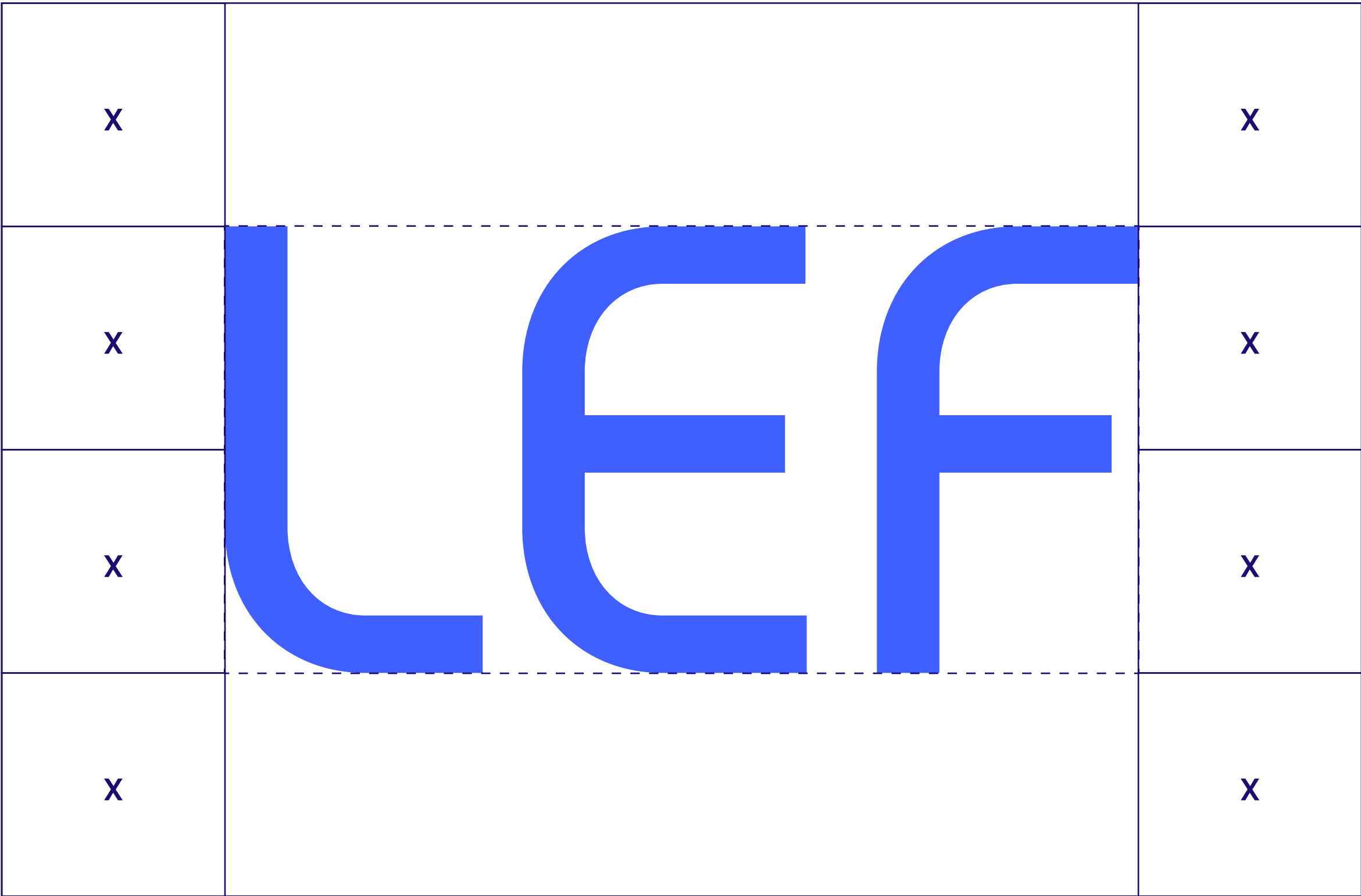
The image shows the LEF logo lockup artwork on a solid blue background. The letters 'LEF' are in a large, bold, white sans-serif font. To the right of 'LEF', the words 'Funding law' are stacked above 'for social justice', all in a smaller, white sans-serif font.

LEF Funding law
for social justice

Exclusion zone and minimum size

Exclusion zone
Our logo should be surrounded by an area of clear space to ensure maximum visibility and impact. This exclusion zone is equal to the **half the height** of our logo.

Minimum size
Our logo should appear no smaller than 8mm high in print, or 24dp (density-independent pixels) high in digital applications.



Exclusion zone is equal to half the height of our logo

